Allen Lau

Experience

Microsoft AI — Ad Platforms

Senior Product Designer
September 2025 – Present

Designing 0→1 Agentic Design Systems

Google

Google Messages

Senior Product Designer
2019 – August 2025

- Design lead on 0→1 1P/3P Extensions program.
- Design lead on 0→1 Expression program.
- Design lead on App Basics (Core shell) functionality.
- Design lead on Growth

Google Allo

Product Designer
2017 – 2019

Design lead on Expression and Growth initiatives.

Google AI Research

Visual Design Lead
2015 – 2017

Lead design systems on tented AI/MI research projects

Google Material Design

Product Designer
2013 – 2015

Designer on Material Design v1, applying design system across Android communication apps.

Allen Lau Studio Inc

Owner
2010 – 2014

Storyboarding, motion, 3D animation, IxD & VisD for agency & corporate clients: Nike, Microsoft, Razorfish, Superfad, Yahoo!, Autofuss.

Power Engineering

Electrical Engineer
2006 – 2008

Designed instrumentation for hydroelectric power plant measurements.

Fluency

Skills
Vibe coding
Strategy
Creative direction
Cross-org alignment
Interaction & visual design
Motion & animation
Prototyping
3D animation & modeling

Toolkit
Figma
VS Code, Cursor
Protopie
After Effects
Cinema 4D
Adobe CC

Languages
English
Mandarin

Education

School
University of California
San Diego

Degree
B.S, Electrical Engineering
Semiconductor focus
1999 - 2004

Contact

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